# **Program-Level Assessment: Annual Report**

Program: Sociology Department: Sociology and Anthropology

Degree or Certificate Level: BA College/School: Arts and Sciences

Date (Month/Year): September/2023 Primary Assessment Contact: Bruce O'Neill, Ugrad Director

In what year was the data upon which this report is based collected? 2022–2023

In what year was the program's assessment plan most recently reviewed/updated? 2021

### 1. Student Learning Outcomes

Which of the program's student learning outcomes were assessed in this annual assessment cycle?

Goal #4: Sociology majors will have the skills necessary to communicate effectively in written and oral forms.

### **Learning Outcomes:**

- a) write a clear and convincing sociological analysis of an event, issue, or problem
- b) make an oral presentation that is succinct, clear, convincing, and professional
- c) use computerized and online resources to find information (e.g., databases, reputable internet websites, government statistics, etc.)
- **d)** evaluate the strengths and weaknesses of information sources, and assess which references are appropriate for academic research

#### 2. Assessment Methods: Student Artifacts

Which student artifacts were used to determine if students achieved this outcome? Please identify the course(s) in which these artifacts were collected. Clarify if any such courses were offered (a) online, (b) at the Madrid campus, or (c) at any other off-campus location.

On the other hand, some additional information is necessary to **contextualize the main finding**, especially in relation to the scores for outcome (d) on the fifth paper, which received the lowest marks from both reviewers. The reviewers rightly pointed out flaws in the manuscript. However, some of their criticism stems from the student's focus on a 1969 book and the use of "only" eleven references. It is important to note that the student focused on that book at their faculty mentor's suggestion. The book is a classic in the subfield and still highly regarded today. So, what the reviewers took as outdated, the instructor might cast as a landmark texuob 7 (s)1.7 () Tc 0.022-3.5 (e.326 0 ra)10.6 (7 (s)1.a3 (a)

C. What were the findings of the assessment?

The findings of these assessments will be reported in full when we undertake Step #1 in cycle three. They have not yet been assessed.

D.

4) Evaluate the strengths and weaknesses of information sources, and assess which references are appropriate for academic research.

Poor		Adequate		Excellent
1	2	3	4	5

Comments:

## Appendix 1.2

## Focus Group Questions for Exit Interviews — Sociology 2023

[An online survey was also emailed to graduating students.]

- 1. What was the most interesting question on the questionnaire? [Questionnaire handled by email this year.]
- 2. What was/were your favorite courses in the major?
- 3. What elective courses would you suggest we create?

 $we b sites, government\ statistics,\ etc.)?$ 

- d) evaluate the strengths and weaknesses of information sources, and assess which references are appropriate for academic research?
- 12. What additional questions should we be asking?