

# Program-Level Assessment: Annual Report

Program Name (no acronyms): Project Management      Department:  
Degree or Certificate Level: Undergraduate Certificate      College/School: School for Professional Studies  
Date (Month/Year): June 2021      Primary Assessment Contact: Randy Robertson, PhD  
In what year was the data upon which this report is based collected? Academic Year 2020-2021  
In what year was the program's assessment plan most recently reviewed/updated? Academic Year 2020-2021

## 1. Student Learning Outcomes

Which of the program's student learning outcomes were assessed in this annual assessment cycle? (Please list the actual learning outcome statements and not just numbers, e.g., Outcomes 1 and 2.)

The two student learning outcomes that were assessed in the 2020-2021 cycle are:

- SLO 3 - Use data to prioritize specific artifacts were collected. Clarify if any such courses were offered a) online, b) at the Main Campus, c) at the Satellite Campuses.
- SLO 4 - Quality Plans

### SLO 4

- PMGT1010 Fundamentals of Project Management – Project Simulation
- PMGT1030 Project Selection and Analysis - Final Project
- PMGT4030 Project Management Laboratory – Final Project

## 3. Assessment Methods: Evaluation Process

What process was used to evaluate the artifacts of student learning

- Exit surveys that were completed by students at the end of the degree.

#### 4. Data/Results

What were the results of the assessment of the learning outcome(s)? Please be specific. Does achievement differ by teaching modality (e.g., online vs. face-to-face) or on-ground location (e.g., STL campus, Madrid campus, other off-campus site)?

Among the questions in the graduating student survey were the following, which deal with the outcomes under consideration:

- As a student in this program, to what extent have you learned to use data to prioritize project resource requirements?
- As a student in this program, to what extent have you learned to appraise project progress toward stated deliverables?

The possible responses were:

0. Not at all
1. To a small extent
2. To a moderate extent
3. To a great extent

The average response for each of these two questions was 3.0, indicating a uniform response that the two outcomes were achieved to a great extent. There were some suggestions, however, that dealt with these two learning outcomes and could contribute to further improvement. These include using a business simulation scenario that persists throughout the program and expands in scope to encompass each individual project management topic as it is studied. Another respondent talked about the value of real-life examples in class to help relate the concepts being studied to actual events and circumstances.

#### 5. Findings: Interpretations & Conclusions

What have you learned from these results? What does the data tell you?

It appears that the program is supporting achievement of the learning objectives under study. Further improvement might be achieved by greater use of project simulations within the program, and instructors might find greater success in teaching concepts by relating examples from their careers to enhance the examples t5.2 (a)2.8 (n)l (e)-3.1 .28 0 Tr r r

Changes to the  
Assessment Plan

- Student learning outcomes
- Artifacts of student learning
- Evaluation process
- Evaluation tools (e.g., rubrics)
- Data collection methods
- Frequency of data collection

Please describe the actions you are taking as a result of these findings.

The program strives for continual improvement. The program director will explore opportunities for enhancing students' ability to use data effectively and to assess project progress.

The program also seeks to take further advantage of the artifact collecting and reporting capabilities of the Canvas LMS to enhance the ability to assess student progress.